

Email Marketing

Stay in front of your customers and prospects and see your business grow!

Email marketing is a fast, effective way to get your message out to customers and keep your company top-of-mind to keep your relationships going strong.

By communicating with customers regularly and reminding them of your value, you set yourself apart from the competition.

Drive repeat business - Get more referrals - Boost your business success

Email marketing lets you target exactly who you want to reach, as often as you want to reach them.

The Direct Marketing Association declared that email marketing is the marketing tool with the highest Return on Investment.

\$42.08 in sales were generated for every dollar spent on email marketing

Solutions for Growth makes it easy to take advantage of this effective tool. When you work with us, you enjoy a cost effective, turn-key solution that includes:

Custom template - We design professional looking templates to match your website so for branding purposes all your marketing tools work together. We'll use the right colors, images and logo and include links to your website and your social media sites so that the email newsletter becomes an integral part of your customer touchpoints.

Data entry – Avoid the drudgery. We'll load and manage your contacts' information including their details to personalize the newsletters.

Copywriting – Once we prepare an editorial calendar, we'll write the newsletter and present you with a draft to approve. Avoid writer's block and know that your newsletter is professionally written.

Editorial calendar – We'll help you identify subjects, promotions and keep you on schedule. Your marketing will not slip through the cracks.

Deployment – No need to figure out options and technical aspects. We'll send the newsletters at the appointed day and time with the appropriate options.

Reporting – You receive a report showing who opened, clicked, unsubscribed. This important information helps you understand your customers and define strategy.

Email marketing by Solutions for Growth is affordable

- Creation of a Constant Contact account, customized template and data entry – one time fee.
- Monthly management (includes all items above) – one low monthly fee.

Why Constant Contact?

As the largest Email Service Provider, Constant Contact has the technical capability and the resources to provide a superior marketing tool that makes sense for your business.



Why Solutions for Growth?

As a Certified Expert Business Partner and Presenter, you enjoy a partnership that provides you with the professional marketing expertise and the use of email marketing best practices. What this means is that you get powerful newsletters and promotions that grow your sales.



Get started with email marketing today and see your business grow!

Call 914-533-7226 or email David.Fischer@SolutionsForGrowthLLC.com